



Management Development Commission (MDC)

REPORT ON GOALS AND ACTIVITIES *June 2014*

The MDC met twice in the fall for 2014 conference planning, at the conference for debriefing, and this spring to begin planning the 2015 conference. Conference calls were held throughout the year for each of the seven professional development programs – Admin 101, Admin 201, Mentor program, Great Deans, Budget Workshop, Colleagues in Conversation, and the annual conference. ACCCA staff attended all face-to-face meetings and conference calls.

Annual Conference

The 2014 annual conference was enjoyed by all despite heavy rains and winds. The conference brought in \$177,815 in revenue, which is up about \$42,000 over last year, against expenditures of \$134,019.98 for a profit of \$45,080. The 2015 conference will be held at the Hyatt Regency San Francisco, February 25th – 27th.

Budget Workshop

The 2014 Budget Workshop was a success! The total number of registered attendees was 257. Total revenue for the workshop was \$42,575 compared to \$30,400 last year. Total expenses for the event were \$24,511.49 for a profit of \$18,063.51.

Admin. 101

The 2014 class will be held for the third time at Brandman University. Total revenue was \$142,750 with total expense at \$112,852.04 for a profit of \$29,897.96.

Admin 201

The team has held multiple conference calls to discuss how to move forward with the program as members have shown interest in attending but are not signing up in numbers that would allow ACCCA to break even.

Great Deans

The Great Deans program will kick off this summer in an interactive workshop format in Sacramento, July 10th – 11th followed by regional drive in sessions throughout the state. Topics to be covered at the July workshop include: Managing Your Budget, Understanding Enrollment Management, Effectively Supervising Personnel, Evaluating Personnel Effectively, and Creating Successful Faculty Relationships. The schedule for the regional sessions is as follows:

Regional Session One – October 3, 2014

Creating Successful Faculty Relationships
Understanding Enrollment Management
Evaluating Personnel Effectively

Regional Session Two – November 14, 2014

Managing Your Budget
Effectively Supervising Personnel

Regional Session Three – March 13, 2015

Evaluating Personnel Effectively
Topic Overviews

Mentor Program

This past conference the program graduated 20 mentees. One failed to meet all of the requirements and will finish with the next class, two other mentees deferred their participation to the next year. Of the two only one actually continued moving forward with the next class. It had been a practice to allow people that for one reason or another that had applied for the current year to defer until the next year. It has caused confusion and few have actually followed up. We are now telling those that were extended acceptance letters that are backing out early that they will be considered with the next pool of applicants.

Initially there were 37 applicants to this year's class, 22 were sent invitations. The focus was on including those that were already current administrators the one exception was the person with the deferred enrollment but she took an interim deans position just prior to the start of the program. At the last minute, one mentee was unable to begin the program and we were unable to contact the alternate before the start of the program. This year's class now consists of 19 mentees including one from the previous application pool. The class also includes a sitting Vice President and an Interim President. Following the ACCCA spring conference, two others were unable to attend the Mentor program spring retreat which is an absolute must attend and so they were no longer eligible for this year's program.

The spring retreat went well. Some of the workshop titles included:
Management Leadership Profiles
Common Legal Pitfalls for Administrators
Challenging Issues
Managing Work Life Balance

Needs and Adjustments

The program lost a valued team member (Sherrie Titus) as her family requires more of her attention. The Southern California Team needs another person that is well connected on the instruction side. Kate Jaques and Patrick Jefferson are new additions helping the team.

We have not been in favor of increasing the enrollment costs of the program over the past few years because of the recession and because one of the extended benefits of the mentor program has been the ability to recruit dues paying members to the organization. However, as we have moved forward in recent years ACCCA has covered the cost of a couple of dinners and those had not traditionally been part of the program experience. It is recommended that the cost increase by \$100.

Colleagues in Conversation

The name of this program was the Freshman Class. The program has changed to become one that is focused on connecting new presidents to retired presidents that can be called to discuss potentially sensitive issues.

Meeting Schedule – The Commission has set the following meeting schedule for 2014-15.

- September 12, 2014 full MDC Meeting (conference call or El Camino College)- **Conference Session Selection**
- November 20, 2013 MDC/COC Joint Meeting (Conference call or Mission Hills at the CCLC Conference)
- January TBD, 2015 MDC Leadership Meeting (Burlingame)
- February 24, 2015 full MDC Pre-Conference Meeting (Burlingame)
- March TBD, 2015 MDC/Board Joint Meeting Conference Call
- May 1st (tentative), 2015 MDC Planning Meeting (El Camino College)