

Advertising Rate Card

Connecting with College Administrators

ACCCA (Association of California Community College Administrators) is the foremost member-supported professional organization for administrators and managers of California's 109 community college campuses. ACCCA provides insurance benefits, publications, professional development opportunities, business partnerships, advocacy, counseling and assistance to over 1200 fulltime administrators, associate members, affiliates and corporate members.

Newsletter ads

Ad Size	Width & Depth	Cost
Full Page	6.5" x 9.25"	\$550
Half Page	6.5" x 4.5"	\$500
Third Page	2.125" x 9.25"	\$250
Business Card	3.5" x 2"	\$200

Notes:

- 10 percent discount on orders of four or more ads
- 10 percent discount for all ACCCA corporate members
- *ACCCA Reports* is published online 11 times a year.
- ACCCA reserves the right to edit all content
- If bundled with an event or other sponsorship, ad size/frequency would be as specified.

Job Ads

- Place an unlimited number of jobs on ACCCA website using Jobtrac and get them published in *ACCCA Reports*.
- Cost for one year subscription: Districts \$500/year. Others \$1200/year.

Web Banner Ads

- Cost: \$50 per month on top of homepage and one other page
- 10 percent discount for corporate members
- Size: 468 x 60 pixels
- Dimension: horizontal
- Page loaded would be either home page or a popular second level page, at the discretion of ACCCA.
- If bundled with an event or other sponsorship, ads would run for specified time periods.

Contact ACCCA

Feel free to contact us with any questions about rates, submissions and production. Call Will Curtis at 714-349-7976 or email him at will@curtiscommunications.org.