

## **2009-2010 ACCCA Reports** **Editorial Calendar/Planning Calendar**

### **Summer 2009: Summer Issue (August 1)**

- End of Year/Annual Report
- Results of June Board Retreat/Goals for 2009-10
- Results of Member Survey
- Corporate Partner Profile
- Budget Update

### **September 2009: Membership Recruitment Issue (Print Issue)**

- The Benefits of Membership
- Budget and Leg Updates
- New Member Profiles
- Corporate Partner Profile

### **October 2009: Legislative Issue**

- Leg Recap
- Profile of ACCCA PAC
- Review of ACCCA Legislative positions
- Legislative Advocacy Best Practices/Case Study
- HR Roundup
- Corporate Partner Profile

### **November 2009: Student Services/Instructional Issue**

- Student Services Case Study/Best Practices
- Instructional Services Case Study/Best Practices
- Legislative Recap
- Member Profile: Student Services Administrator
- Corporate Partner Profile

### **December 2009: Facilities Issue**

- Facilities Case Study or Feature Article
- Legislative Report
- Member Profile – Facilities Administrator Member
- Corporate Partner Profile

### **January 2010: Budget Issue**

- Critical Budget Issue Feature
- The State Budget Process: Key Players, Timelines
- Chief Business Officer/ACBO Affiliate Feature
- Budget Best Practices Article (Partner with ACBO to write)
- HR Roundup

**February 2010: Professional Development Issue**

- Professional Development Feature Article
- Professional Development Best Practices (on-campus)
- Corporate Partner Profile

**March 2010: ACCCA Annual Conference Issue**

- Conference Recap
- Articles summarizing information from workshops – best practices, etc.
- Award Winners
- Scholarship Winners

**April 2010: PR/Government Relations Issue**

- PR Case Study/Feature/Best Practices
- Government Relations Case Study/Best Practices
- Foundation or Fundraising Best Practices article
- CCPRO Affiliate Profile
- HR Roundup

**May 2010: Research and Planning Issue (Strategic Planning)**

- Research Case Study/Feature Article
- Best Practices Article
- Mertes Winner Features
- Member Profile: Researcher
- Corporate Partner Profile

**June 2010: HR Issue**

- HR Case Study/Best Practices
- HR Legal Issues Update (LCW)
- HR Legislative Round Up
- ACHRO Affiliate Profile

**\*\* Print Editions**